



NABA BALLYGUNGE MAHAVIDYALAYA

(Formerly CHARUCHANDRA EVENING COLLEGE)

27E, Bosepukur Road, Kolkata - 700042

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Title of the seminar: *Intellectual Property Rights and IT Law*

Date: 10th December 2024

Resource Person: Dr Jayanta Ghosh, Assistant Professor, Department of Data Protection Law, West Bengal National University of Juridical Sciences and External Member

No. of participants: 25



Flyer of the seminar Intellectual Property Rights and IT Law at Naba Ballygunge Mahavidyalaya on 10.12.2024

The seminar began with an informative lecture by Dr Ranjan Samanta, Librarian, Naba Ballygunge Mahavidyalaya. His detailed presentation on (a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. In order to function as a GI, a sign must identify a product as originating in a given place), international patent law harmonization (concept aimed at creating a more unified and consistent global patent system. By aligning patent laws and practices across different countries, patent harmonization seeks to simplify the process of obtaining and enforcing patents internationally), piracy and counterfeiting (piracy being the unauthorised use and distribution of copyrighted material, whereas counterfeiting is the imitation of products, infringing on trademarks and downloading or streaming movies, music, games, and software without the permission of the copyright holder), patents (exclusive right granted for an invention that benefit inventors by providing them with legal protection of their inventions and also benefit the society by providing public access to technical information about these inventions, and thus accelerating innovation), balancing protection and innovation (the delicate balance between safeguarding individuals' privacy rights and fostering innovation in a data-driven society) and trademarks (protecting the distinct identity of businesses, products, and services by allowing them to stand out in the market and build consumer trust. They can be logos, names, symbols, designs, or even slogans, and are governed by laws like the Indian Trade Marks Act, 1999).


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Photos from Dr Ranjan Samanta's presentation. This offered a smooth transition to the resource person's talk.

Ghosh

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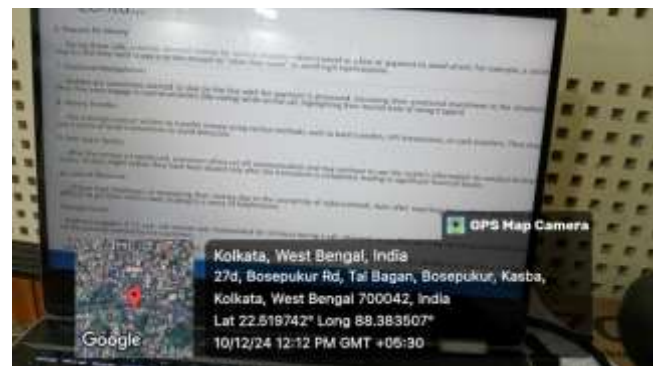
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Dr Jayanta Ghosh began his lecture with the definition of Intellectual Property Rights and IT Law stating that highly developed digitalization and cyber risks of a country are directly proportional. He explained that “Cyber-attack incidents that target people, companies, and governments globally have increased in tandem with the growing reliance on computers and Internet-based networking. In today’s time therefore, ICT can be used a tool for warfare thereby posing a threat to national security.” Since the main focus of intellectual property law is on intangible property, of which original ideas and concepts are the most common example—it is a distinct area of the law unto itself. He explained how the criminals attack intellectual property through telephone and email.



Dr Jayanta Ghosh, Assistant Professor, Department of Data Protection Law, West Bengal National University of Juridical Sciences and External Member, presenting on Intellectual Property Rights and IT Law on 10th December 2024 at Naba Ballygunge Mahavidyalaya auditorium



Slides from Dr Jayanta Ghosh’s lecture on ways of attacking web-information

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In the words of Dr Ghosh, “Cyber-attacks in India, as in other nations, risk national security by gaining access to key government infrastructure. Hackers took down the Indian government's two-factor authentication system used to safeguard its email network three times last month, compromising the emails of several government personnel. Unfortunately, the perpetrators of the attack and their method of operation are yet unknown.” He concluded his speech emphasizing the dire necessity of a robust legal framework that would ensure intellectual property rights. In his words: “Establishing an agile cybersecurity organization, defining a national cybersecurity doctrine, meticulous planning and de-confliction, and eventually responsiveness are all the steps in developing an active cybersecurity strategy thereby aiming to secure national security as well.”



Group photo of Principal, Resource Person, IPR Cell Convenor, IQAC Coordinator and faculty members

Outcomes of the seminar:

The audience was able to:

- ✓ Be aware of the measures to enhance cyber-security
- ✓ Know about the law that punishes cybercriminals.

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